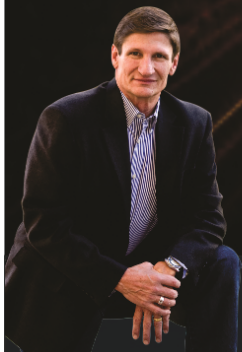


Coach**TIP** presents
Winning Strategies

TOP 20

Traffic Resources

A concise guide to the world's TOP traffic networks



by Charles Holland



CoachTip Winning Strategies: Traffic Resources

Charles Holland

CoachTip Presents:

Traffic Resources

Where to find the best value premium traffic online

Charles Holland

with Paul Sedkowski

(A.D. 2013)

CoachTip Winning Strategies: Traffic Resources

Charles Holland

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CoachTip Winning Strategies: Traffic Resources

Charles Holland

About The Author



Charles Holland is a marketing coach, certified business coach and investor with over 30 years of coaching experience in traditional as well as online business and marketing. Happily married family man, husband and dad with young twins, they are living their dreams in the Rocky Mountains west of Denver, CO, USA. Charles has learned the value of diversification as well as anyone. He continually advances his businesses in order to maintain competitive-edge advantages, and has helped hundreds of clients to do the same. He continues to teach and coach both online and offline.

“Everyone has incredible success potential, given the right attitude, tools and training. Success in business, marketing, relationships, and even happiness for that matter, are ALL “learned” skills. Owning your own small business(es) provides many benefits and comforts. Creating multiple cash streams and time freedom for busy professionals, parents, and entrepreneurs is rewarding beyond your wildest imagination.” (C. Holland)

* * *

Co-author, Paul Sedkowski is an SEO expert and creator of the deep keyword research methodology known as SEOlater. He’s had a rich career in business, including entertainment business, as well as an online entrepreneur and SEO/IM consultant.



CoachTip Winning Strategies: Traffic Resources

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Introduction

When you decide to aggressively scale your online business, it's inevitable that your attention will turn to traffic sources, i.e. places where you can buy traffic.

Your primary consideration, when buying traffic, must not only be cost but also the quality of that traffic. After all, if ALL you want is traffic – get a bot...! But you'll never make a single sale.

Traffic can cost anything from fractions of a cent per click up to many dollars. It's understood that traffic cost, as quoted by the traffic vendor, reflects what they insist is the quality of their visitors. So, if someone charges you 2 cents per click, chances are good that they don't think you'll be getting all that many "click-throughs" – but – surely you'll get "some." If, on the other hand they charge you \$1 per click (or more), this *may* indicate that they're sure your ads won't go unnoticed.

But that's all just theory. In practice, it's really down to two things: having a really well structured ad which attracts the eye and convinces the visitor to click, and secondly, being certain that the environment in which your ad is shown is "friendly" and "natural" as far as the visitors are concerned. And thus a contextual link which is strictly related to what the visitor is reading may be much more enticing to click than an intrusive pop-up ad which you can't even get rid of without being forced to close another half a dozen intrusive pop-ups as well.

For more information and in-depth instructions on this topic, visit [CoachTIP](#) and log into your [IM Competitive Edge](#) account there.

This special report is only meant as a quick-reference and a lookup guide, to speed up your research process. All listings are organized by Alexa ranks – which is NOT an indication of their quality, but only popularity. And that popularity isn't necessarily due to the traffic-related activities of the given site.

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A quick explanation regarding some of the traffic types you'll encounter:

- **CPC or PPC** – “cost per click” or “pay per click” – these terms are used interchangeably, but some people insist that CPC is applied when you're BUYING traffic while PPC is used when you're profiting from it.
- **CPM** – cost per 1000 impressions
- **PPV or CPV** – “pay per view” or “cost per view” – same thing.
- **CPA** – “cost per action” – the amount paid per registration (i.e. “action” or “acquisition”) of the visitor
- **Media Buys** – This primarily refers to banners and graphics, but can also be used for audio or video ads – and even full pages. Media buys may be paid for using any of the above-mentioned methods.
- **Solo ads** – delivered by email, by list individual owners or newsletters/eazines. Most frequently these lists only target other internet marketers, but some are more general. Widely considered among the most effective forms of advertising.

The listings below are for the top 20 most powerful CPC/CPM networks in the world, but that's just the beginning. You'll find that there are hundreds more possibilities and it's some of those more obscure ones that are the real treasure troves for the budding online entrepreneurs. Much more information on the CoachTIP site, but here's a powerful list of networks for you to get started on (if not immediately using, then at least exploring and doing “dry runs” on).

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Top 20 CPC & CPM Advertising Networks & Resources

The screenshot shows the Google AdWords interface for an Ad Group named "Alien clothing". The interface includes navigation tabs for Campaign Management, Reports, and My Account. Below the navigation, there are links for Campaign Summary, Tools, and Conversion Tracking. The Ad Group details show it is active, with a Max CPC of USD \$0.05 and a date of Oct 21, 2005. There are tools for filtering keywords, adding keywords, editing keywords, and a keyword tool. A date range selector is set to "yesterday" for Oct 21, 2005. A table displays the performance of various keywords:

Keyword	Status	Max CPC Bid	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos	
Search Total				651	82,185	0.7%	\$0.43	\$257.94	1.2
Content Total				45	63,243	0.07%	\$0.38	\$17.07	2.3
<input type="checkbox"/> alien shirts	Active	\$0.40	461	52,272	0.8%	\$0.42	\$192.95	1.5	
<input type="checkbox"/> alien tshirts	Active	\$0.40	147	20,697	0.7%	\$0.46	\$67.16	1.2	
<input type="checkbox"/> roswell tshirts	Active	\$0.40	0	0	-	-	-	-	
<input type="checkbox"/> area 51 shirts	Active	\$0.40	0	0	-	-	-	-	
<input type="checkbox"/> alien logo	Active	\$0.40	0	0	-	-	-	-	
<input type="checkbox"/> ufo shirts	Active	\$0.50	0	0	-	-	-	-	

Resource	Alexa	Descr
Google AdWords	1	Google provides advertisers with pay-per-click (PPC) advertising on relevant search terms (AdWords), and publishers with content-relevant ads in a variety of formats, including leaderboards, buttons, banners, skyscrapers and inline images. Advertise with Google AdWords ads in the Sponsored Links section next to search results to boost website traffic and sales. While it has a reputation for being expensive, it's also one of the highest quality networks out there.

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Resource	Alexa	Descr
Facebook	2	Self Serve Ads on Facebook hardly need any introduction. Facebook is best known for its hybrid text/graphic ads. It's possible to run very economical Facebook campaigns, though if you lack experience you'll spend a pretty penny before you finally nail it.

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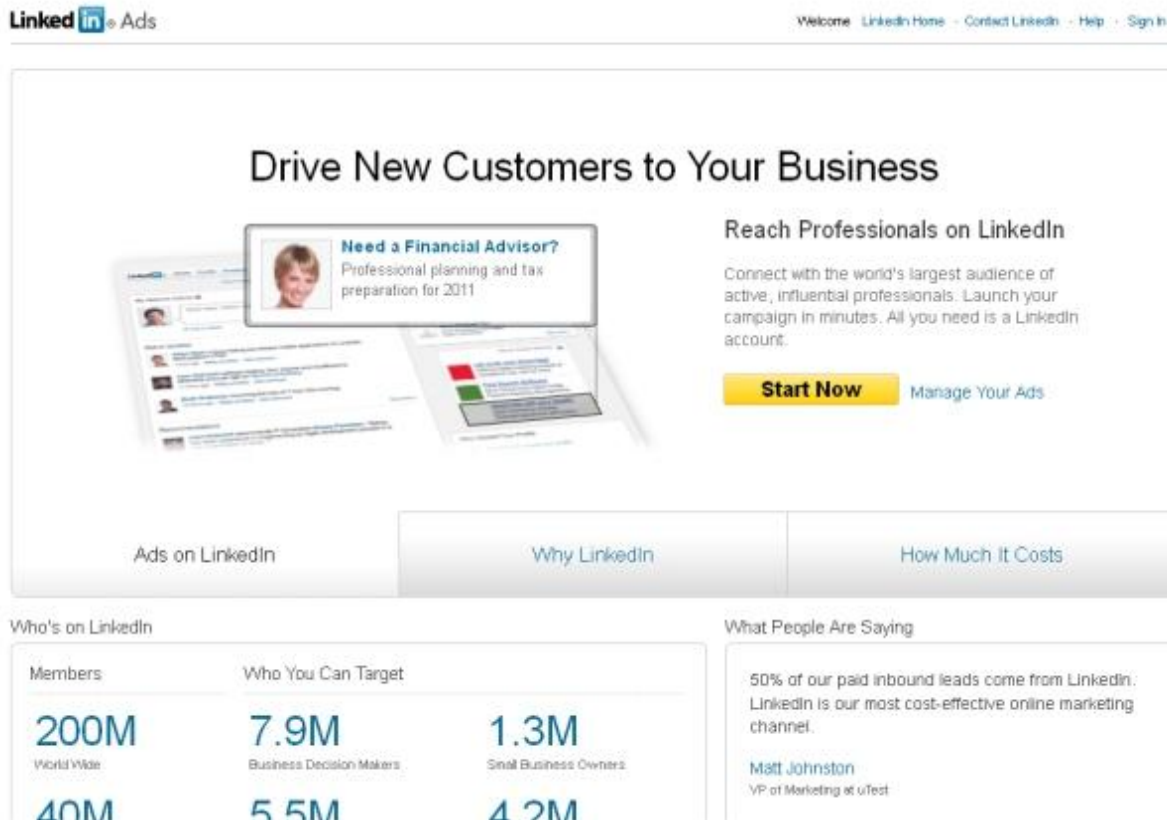
Charles Holland



Resource	Alexa	Descr
Yahoo Advertising	4	Drive your business with what only Yahoo! Advertising offers: the science to target an audience, the art to create engagement, and the scale to reach the right audience. The quality of targeting is second only to Adwords. Not cheap, but with experience, you can find extremely profitable traffic here.

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The screenshot shows the LinkedIn Ads homepage. At the top left is the LinkedIn logo and 'Ads'. At the top right are links for 'Welcome', 'LinkedIn Home', 'Contact LinkedIn', 'Help', and 'Sign In'. The main heading is 'Drive New Customers to Your Business'. Below this is a featured ad for 'Need a Financial Advisor?' with a photo of a man and text: 'Professional planning and tax preparation for 2011'. To the right of the ad is the text: 'Reach Professionals on LinkedIn. Connect with the world's largest audience of active, influential professionals. Launch your campaign in minutes. All you need is a LinkedIn account.' Below this text are two buttons: 'Start Now' (yellow) and 'Manage Your Ads' (grey). At the bottom of the main section are three tabs: 'Ads on LinkedIn', 'Why LinkedIn', and 'How Much It Costs'. Below the main section are two columns of statistics. The left column is titled 'Who's on LinkedIn' and contains a table with two rows of data. The right column is titled 'What People Are Saying' and contains a quote and a testimonial.

Members	Who You Can Target	
200M <small>World Wide</small>	7.9M <small>Business Decision Makers</small>	1.3M <small>Small Business Owners</small>
40M	5.5M	4.2M

What People Are Saying

50% of our paid inbound leads come from LinkedIn. LinkedIn is our most cost-effective online marketing channel.

Matt Johnston
VP of Marketing at uEffect

Resource	Alexa	Descr
LinkedIn Ads	12	Social Media Networks. Particularly good for B2B and increasingly popular as very a highly targeted quality traffic resource.

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Resource	Alexa	Descr
Microsoft Ad Center	30	Search advertising - Show ads on Bing. Display your product or service to as many as 151 million potential customers. -- search and content text/contextual ads. This is another of the “first tier” ad networks and its quality is awesome. But newbies should cut their teeth on some of the smaller networks first!

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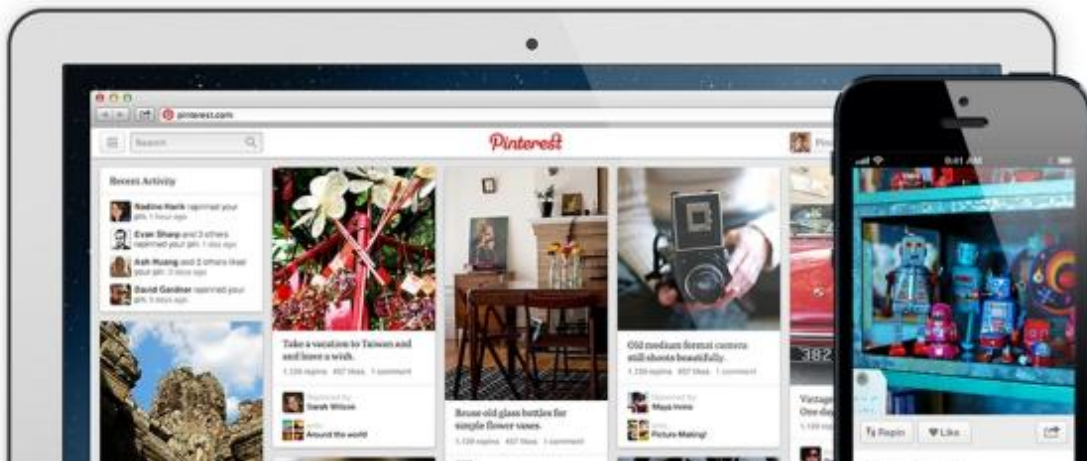
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Pinterest

Collect and organize the things you love.

Login

Join Pinterest



Resource

[Pinterest](https://www.pinterest.com)

Alexa

38

Descr

Increasingly popular way to get your message out. Pinterest has grown like a rocket to become one of the top 50 most trafficked sites in the world. Their ad targeting is excellent but, again, you should practice on smaller networks first before you attempt this one – if you want to be sure!

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Resource	Alexa	Descr
ASK	42	Organic search engine traffic. Ask has been around for years and unlike other wanna-be search engines, it just kept on growing. Its traffic quality is tops and with a little practice you can profit from it very handsomely.

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POCKETCENTS

Questions? Call us: 888.835.2975 Sign Up Forgot Password Login

Services About Us Contact Us Find an Agent

Local Online Advertising that Makes Sense Advertise Online Publish Local Ads Become an Agent

Printable local coupon ads for retail business locations

Distribute my coupons online >

Local Internet Marketing

The PocketCents pay per click banner advertising network is built from the ground up so we can focus on the most important aspects of internet marketing. Target markets of your industry at fixed PPC rates! Choose a local audience to place your advertisement in front of and invest in solid results. We are the

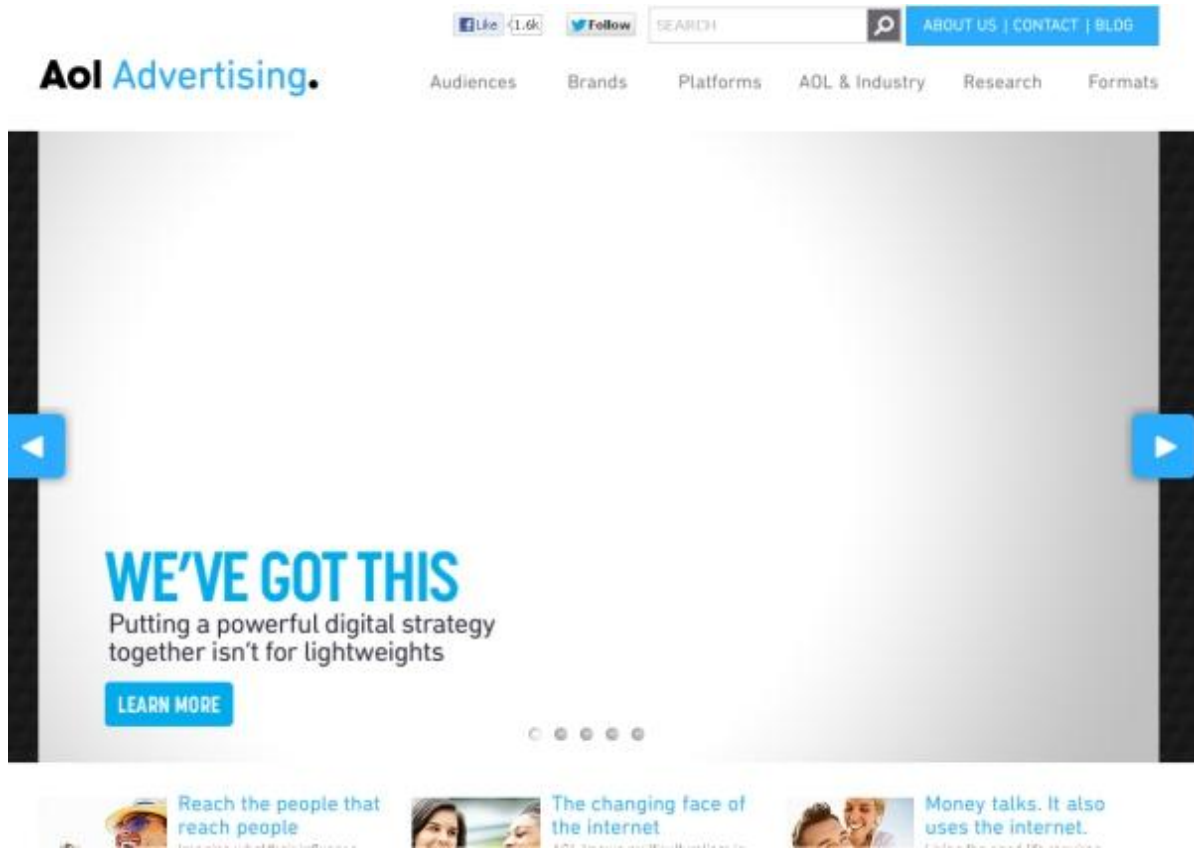
968,211,701 local ads served

More clicks, better results

Resource	Alexa	Descr
Pocket Cents	49	Pay-per-click Display Network with a low FLAT-RATE. \$0.25 CPC NO BIDDING! This is currently the largest of the so-called “second tier” ad networks. It’s only called “second tier” because it’s NOT Google, Yahoo, Facebook or Bing. In all other respects it’s first rate! And it’s even quite newbie-friendly.

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Resource	Alexa	Descr
AOL Advertising	67	Connect with your audience through high-quality content, premium ad formats, video at scale and one of the most trusted ad networks online. Build your brand. Organic search engine traffic. Not the best for total newbies, but not to be missed by the more advanced marketers.

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ZEDO Ad Network

Home Advertisers/Agencies FAQ's Contact

Advertise with us

Build your own ads. Target your audience.
Watch your business grow.

GET STARTED NOW!

Why ZEDO Ad Network?

1. Only the first three impressions are consumed.
2. Your ads are served on high-performing websites only.
3. Your ad campaign is highly optimized.
4. You can expect higher CTRs with ZEDO Ad Network.

How to get started?

1. Fill in your campaign details.
2. Select pricing and set a budget for your campaign.
3. Target your audience by country.
4. Add payment credits to your account easily.

We also offer custom advertising solutions for advertisers with larger budgets or more complex needs. Contact us at advertising@zedo.com.

LOGIN

Email Address:

Password:

[Forgot your password?](#)
[Not yet a member? Sign up Now](#)

Boston Herald.com **boston.com** **Businessworld** **CHRISTIAN SCIENCE MONITOR** **தினமலர்** **gadzoo.com**

Resource	Alexa	Descr
Zedo Ad Network	69	ZEDO is a leading global online ad platform with one of the best ad servers, high-impact ad formats with viewable impressions, and private exchange solutions. Zedo does self-serve ads as well, of course. No targeting options unless you talk to them first. But for that, you need to spend a little with them first before their ears open up to you...

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Resource	Alexa	Descr
Adf.ly	73	Generally low quality, but possible to get it to work for some types of projects. I generally don't recommend them, but I know marketers who claim they do very well with it.

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reddit ADVERTISESE

want to join? login or register in seconds | English

reddit advertising

Reach your audience

- Get your message to millions of viewers
- Target viewers on what THEY are interested in, not what their demographic is
- Use text, images, and video in your ads

Control your budget

- Bid-based system ensures you get a fair piece of the daily pie
- Low CPM, even with low bids

Interact with customers

- reddit ads have comments, view what people think in real-time
- Up and Down vote system, see how much people enjoy your link, in one metric

Track your stats

- View graphs of your impressions and clicks
- All stats available for download

Start advertising today!

A comic that explains it all.
Have questions? Read the FAQ, or send us an email.
Interested in a bigger campaign? Talk to our sales team.

[Create an ad](#)
manage existing ads

See what people are saying:

“Reddit is without a doubt the web's hottest social news community...Advertising here is reaching one of the web's most influential communities.”

Resource
[Reddit Ads](#)

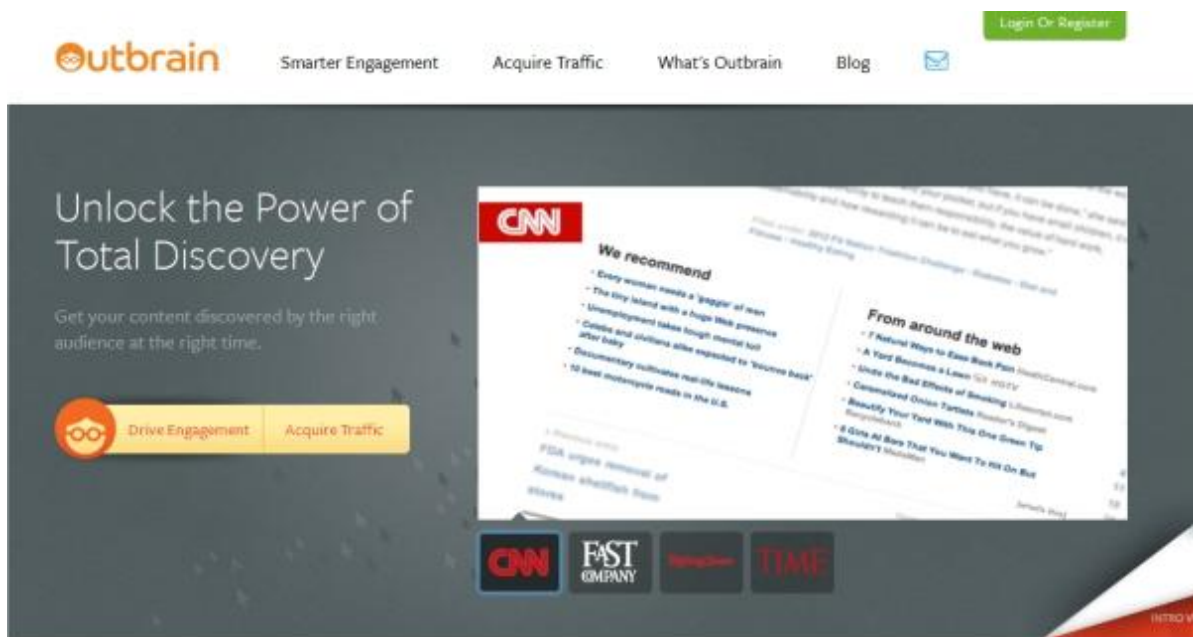
Alexa
135

Descr

Self-serve direct ads on reddit.com. This is the king of the so-called “social bookmarking” sites and has an ability to target ads very well, in my experience. Probably not ideal for the total newbie, but definitely not to be missed after you’ve fine-tuned your act on some of the smaller networks first.

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Outbrain recommends your article, mobile and video content on your site and on premium publisher

Resource	Alexa	Descr
OutBrain	174	Outbrain recommends your article, mobile and video content on your site to premium publishers. Top brands and publishers have benefitted from Outbrain. --- No ads with incentives, no prod pages, no popups, no FB etc, no self-promo. This is one serious network, so even if you don't START with this one – make sure you don't MISS it!

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CLICKSOR
Deliver Where it Matters

Tel 1.416.499.8009 Your Language: English

Special

Home Solutions Advertisers Publishers Reseller Blog Contact Sign In

Delivering your ads to the right people

Contextual Targeting scans for keywords and matching relevant content with the ads

Publisher Overview

Advertiser Overview

Resource	Alexa	Descr
Clicksor	207	Clicksor is another leader in the field providing CPC and CPM advertising solutions that are similar to Adwords but cheaper and very effective for small businesses. Clicksor offers a wide range of ad formats including all of the standard Adwords formats plus some very effective alternatives such as pop-unders and interstitial ads. Multiple formats available including text, image and animated ads, text links image ads, flash ads, animation ads, banners, pop-unders, interstitial ads, dynamic (DHTML) highlighting, etc. Great for newbies!

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Resource	Alexa	Descr
Plenty of Fish	274	Minimum buy is \$25, average per-1000 cost is around 30cents - 110x80px, but 300x250px, 160x600px and 120x600 available if you spend over \$1000. Can target: Country, State/Province, Zipcode, Age, Gender, Education, Profession, Has Children, Games and Puzzles, Body Type, Drinking Habits, Looking to Marry Soon, Ethnicity, Height, Income, Login Count, Marital Status, Religion, Search Type, Smoking Habits, Session Depth, Hair Color, Has Car, etc - 0.15% CTR is average here. Great – even for relative newbies!

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PopAds

HOME ADVERTISERS PUBLISHERS BLOG FAQ REPORT ABUSE CONTACT

Smart Network, Powerful Solutions
See what is possible with PopAds, re-discover potential

PopAds is simply the best paying advertising network, specialized in popunders on the Internet. We guarantee you that no other popunder ad network will pay better than us! Just register and see for yourself. Prepare to be astonished!

Member's Dashboard

Username

Password

Remember Me [Forgot password?](#)

SIGN-IN **SIGN-UP**

PopAds the new breed

Now it's your chance to experience an ad network that pays well and takes good care of its members.

Join us now and start bringing top quality visitors to your website as an advertiser or simply become a publisher and monetize your website's traffic with high quality ads which appear as popunders. Our services are guaranteed to be fast, efficient and secure. There is no other ad network on the market that processes payment requests daily for publishers and there is no ad network on the market that can promote your website as efficient as we do for advertisers.

Dynamic Market **Perfect Support**

From Our Blog

New backend system
Yesterday we switched PopAds to our new backend system. The operation took approximately 3 hours, during which no major issues were faced. While at this moment, you might not see any difference except...

Quick Selection for countries
We have just activated a new tool for our advertiser. It is called **Quick Selection** and allows you to create

Resource	Alexa	Descr
PopAds	282	Good CPC/CPM network. Relatively good for newbies, very good targeting quality all around. Definitely worth checking out.

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YOUR WAY TO SUCCESSFUL BUSINESS STARTS HERE

EroAdvertising revolutionary technology boosts your online advertising performance by providing new ways to add impact and relevance quickly and easy. Set Up a EroAdvertising campaign within a few minutes and increase your ranking and visibility already today.

ADVERTISERS

- Geo Targeted Contextual Traffic

PUBLISHERS

- Accurate, reliable Tracking Payments



Resource	Alexa	Descr
EroAdvertising	286	Web & mobile display/banners on adult inventory

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2.5 billion ad impressions every day!

HOME | ADVERTISERS | PUBLISHERS | TECHNOLOGY | HELP | ABOUT | MOBILE

Advertisers solutions

- Reach billions of web & mobile users daily
- Advanced targeting
- CPC, CPM & CPA networks
- Track your ROI in real time
- Marketplace of premium direct inventory

Learn more

Publishers solutions

- Monetize web & mobile traffic
- 100% inventory filled worldwide
- Automatic ad spot optimization
- Weekly & monthly payouts
- Professional support

Learn more

Technology

- Proprietary ad-serving platform
- Real-time statistics
- Contextual & country targeting
- User-friendly backoffice
- Advanced anti-fraud system

Learn more

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ExoClick hosts the main party at TheEuropeanSummit ...

23/01/2011 [Winner of XBIZ Awards](#)
ExoClick named Traffic Services

Upcoming events

BARCELONA 01/03/2013 - 04/03/2013
TheEuropeanSummit, in Barcelona

04/04/2013 - 07/04/2013

Mobile Advertising

Resource	Alexa	Descr
ExoClick	350	Text/display on various types of inventory. Not to be missed by any professional marketer.

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Advertiser
The ultimate online marketplace.
Our globally renowned network matches your ads with the most suitable publishing sites available in order to attract optimal traffic. Plus, we assist you in targeting and monitoring your campaign daily using the advertiser package that's specified for you.

Ad-Pub Combo
Seven ways to earn more through both services.
Ad-Pub Combo Packages are uniquely designed for online marketers interested in displaying content and earning revenue simultaneously. With seven different packages to choose from, your ads get up and running quickly – along with your

Publisher
Display ads and boost your website revenue.
As a valued publisher on our network, you'll display carefully selected ads from our expanding database that are relevant to your industry and website theme. The page views say it all, and your online notability will prosper.

Resource	Alexa	Descr
Banners Broker	437	Another good CPC/CPM network and reasonably easy to get into, even for the newbies. Small entry level is a big plus. But note that this is also marketed as an MLM scam behind the scenes which I'm sure they will pitch you asap once you sign up.

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digg

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Welcome to Digg

Digg delivers the most interesting and talked about stories on the Internet right now. The Internet is full of great stories, and Digg helps you find, read, and share the very best ones. It's simple and it's everywhere: visit Digg on the web, find it on your iPhone, or get the best of Digg delivered to your inbox with The Daily Digg.

The Team

We are a small team based in New York City, and we've been working on and thinking about news applications for awhile now. Before we acquired Digg, we launched products for email, iPad, and iPhone out of a startup called News.me. Digg was originally founded in 2004, but in the summer of 2012, we rebuilt it from scratch in six weeks. You can read more about that [here](#).



Kevin Barnett



John Borthwick



Veronica de Souza



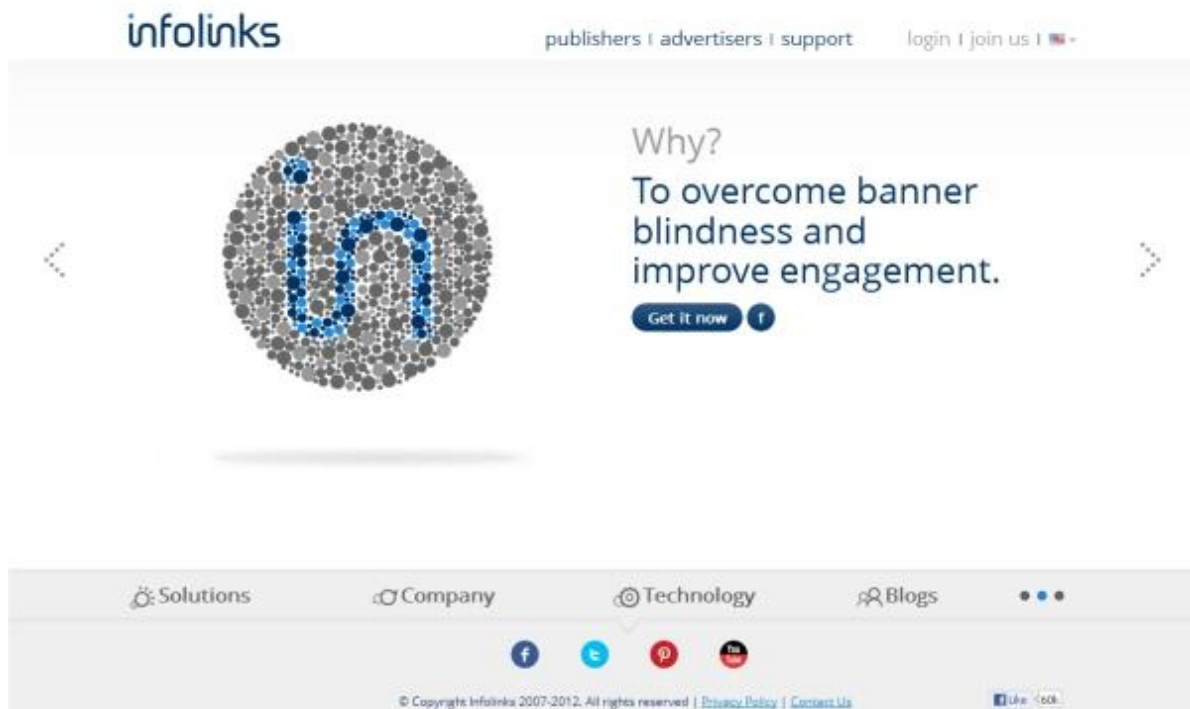
Anna Dubenko



Resource	Alexa	Descr
Digg Ads	592	Sponsored ads on digg.com. Another excellent resource, although probably not for the total newbie. Just don't forget about it further down the road!

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Resource	Alexa	Descr
infolinks	707	Premium PPC Contextual Ads. Get the highest revenue share from In-Text Ads. 70% share, in-text advertising. Great resource, although I wouldn't recommend that newbies start here. Great to come back to though, once you've tested your first couple of campaigns on less demanding networks.

This is just the tip of the iceberg! These are just top top 20 CPC/CPM networks. You'll find hundreds more analyzed within the [IM Competitive Edge](#) system. But let's look at some more categories here as well.

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Top 5 CPV Advertising Networks & Resources

The screenshot shows the Amazon Associates homepage. At the top, there's a navigation bar with the Amazon Associates logo, a search bar, and a sign-in section with fields for Email and Password, a Sign In button, and a Stay Signed In checkbox. Below the navigation bar is a large banner with the text: "Profit from our experience. Earn up to 10% advertising fees with a trusted e-commerce leader." A yellow button says "Join Now for Free" and a link says "Learn More >". Below the banner is a grid of various products including beauty items, electronics, and household goods. At the bottom of the grid, it says "Earn up to 8.5%* on Health & Beauty". Below the grid are three main sections: "Advertise" (Choose from over a million products to advertise to your customers), "Earn" (Get up to 10% in advertising fees), and "Join" (It's easy and free to join). To the right of these sections is a "What's New" section featuring "Tax Central Software Savings" and "Tax Central Stress Less".

Resource	Alexa	Descr
Amazon.com	10	Although Amazon offers a smaller percentage per sale, their reporting system far surpasses other big networks. CPV advertising options exist too.

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Resource

[ClixSense](https://www.clixsense.com)

Alexa

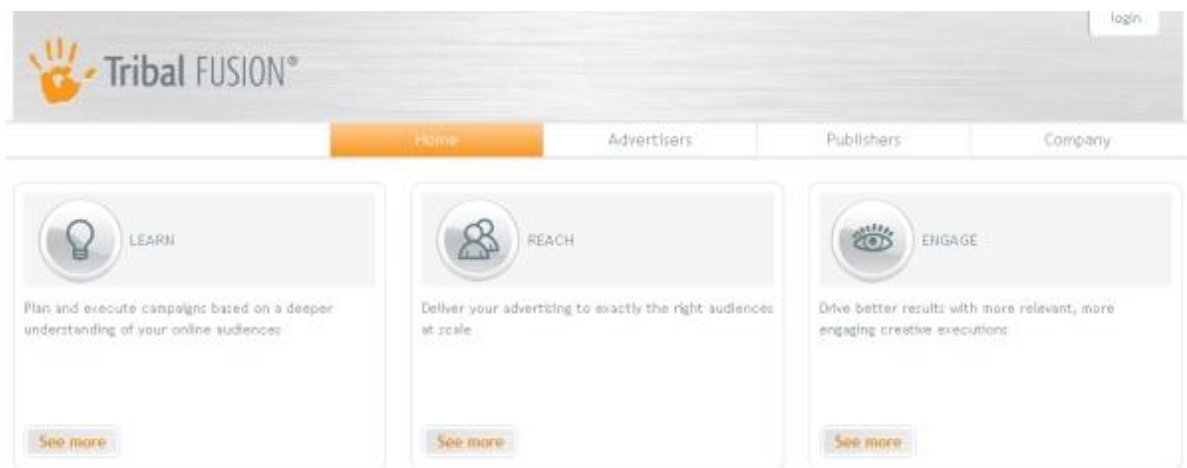
527

Descr

Good CPV network & more. ClixSense is one of the oldest and most trusted Paid-to-Click (PTC Advertising) websites online. Members get paid to click on PTC adverts to view websites, complete offers, surveys and tasks. Advertisers have several advertising options at very affordable rates. CPV options are also available.

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Resource	Alexa	Descr
Tribal Fusion	902	Media buy banner network Pop-ups and Pop-unders -- Plan and execute campaigns based on a deeper understanding of your online audiences. Great reach. Deliver your advertising to exactly the right audiences. Good for newbies too!

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cpvInteractive™

advertiser login | publisher login

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- Cost Per View Search Engine Traffic based on Keywords, URLs, or Location
- Set Your Own Cost Per View Bid Price and Pay Only for Relevant Cost Per View (CPV) Traffic
- Comprehensive Cost Per View Campaign Click Through Tracking and Internet Advertising Statistics

Advertiser Signup

Publisher Signup

Targeted Cost Per View Search Engine Traffic Guaranteed

Cost Per View Advertising Increases Your Reach To Intended Audience

Cost Per View (CPV) search engine marketing maximizes the effectiveness of your internet advertising campaign, delivering potential customers to your website at the moment they are interested in your company product or business services by caption view of your website thru top search engine results. You can bypass your competition by taking the consumers that you want to target directly to your website or landing page.

Free Cost Per View Consultations

Fill out the form below and a cost per view specialist will contact you within 24 hours for a free search engine marketing consultation.

*Required Field

First Name *

Last Name *

Resource	Alexa	Descr
CPV interactive	4,994	Built upon the Right Media/Yahoo RMX platform CPX - progressive online ad network and global marketing company. Banners/display, media buys --- banners/display, media buys. Good for newbies too with a low entry point for testing.

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The screenshot shows the Advertising.com website. At the top, it says "Advertising.com" and "A Division of AOL NETWORKS". There are social media icons for Facebook, Twitter, and a "Login" button. Below the header, there are navigation links: "Home", "Advertiser", "Publisher", "Contact", and "About". A search bar is on the right. The main content area features a "Sponsored listings" section with the subtext "Smarter text advertising". It describes Advertising.com's "sponsored listings network" and lists four benefits: "Highly targeted", "Performance-based", "Fully transparent", and "Customer-focused". A large red circle with a white dollar sign and the number "100" is prominent. To the right, there is a "Contact us" section with a "START NOW" button and a "Did you know?" section.

Resource	Alexa	Descr
Advertising.com	5,059	AOL content + Advertising.com ad network + TACODA targeting analytics. Demographic, channel, Standard Industry Classification (SIC) IP address matching, psychographic, dayparting, zip code and geographic targeting. Advertising.com combines the industry's most advanced technology, precise targeting and a quality network to deliver results for advertisers & publishers.

Dozens more CPV resources at the [IM Competitive Edge](#) site, so be sure to check them out!

Now have a look at this:

CoachTip Winning Strategies: Traffic Resources

Charles Holland

Top 5 CPA Advertising Networks & Resources



Resource	Alexa	Descr
Commission Junction	331	CJ is the best at balancing the relationship between the merchants, the network, and the affiliates. Advertisers and publishers rely on Commission Junction to create opportunities, align incentives, provide accountability and drive innovation in the performance. Great for newbies and experienced marketers alike.

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Charles Holland

Tradedoubler UK - [Login or Register](#) Search

[Publishers](#) [Advertisers](#) [Agencies](#) [What we do](#) [About Tradedoubler](#) [Insight & Resources](#) [Blog](#)

Connect and grow

Tradedoubler delivers profitable growth for online and mobile businesses. If you need to increase sales, drive marketing ROI for clients, or turn websites and apps into revenue streams, then joining our affiliate marketing community will help. Unlock the power of shared connections and discover how our unique approach to performance marketing can work for you.

Publishers > Find new ways to develop your business and drive revenue from websites and

Advertisers > We'll give you the tools to take performance marketing to the next level

Agencies > Unlock the power of affiliate marketing to drive results for your clients

What's new > Explore opportunities with our mobile affiliate marketing network and

A note to our visitors

Tradedoubler has updated its [privacy policy](#) in compliance with EU Cookie legislation. Please read this to review the updates about which cookies we use and what information we collect on our site. By continuing to use this site, you are agreeing to our updated [privacy policy](#).

This notice should appear only the first time you visit the site.

Resource	Alexa	Descr
Trade Doubler	735	Performance-based digital marketing. Founded in Sweden and now covering 18 different markets in Europe. Tradedoubler delivers powerful performance marketing solutions for advertisers, agencies and publishers seeking profitable growth.

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SHAREASALE
TRUE PERFORMANCE MARKETING

Merchant Login | Affiliate Login

Contact Us | Help and FAQs | Terms of Use | Corporate | Blog | Home

"ShareASale's Brian Littleton is literally a legend in the industry. His business practices and innovations raise the bar for all affiliate networks."
-Missy Ward & Shawn Collins, Affiliate Summit

Merchants
Increase your sales - Develop a trusted sales force

Performance Marketing is one of the most powerful and effective customer acquisition tools available to an online Merchant. As a Merchant - you decide the commission structure to pay - and only pay when results come in.

Established in 2000, ShareASale provides award winning technology and service which will enable you to connect with a network of established Affiliates as well as recruit new ones to your program.

To learn more about our Network, pricing, or to view a demo - please click the "More Info" button below.

More Info & Pricing | SIGN UP

Affiliates
Real time reporting and on time payments

There are currently over 2,500 Merchants [[click to preview](#)] plugged in to the ShareASale Network. Each of these merchants has a different type of product that they are selling - and each is ready to commission you on that sale if you bring a customer to them.

The idea - and the implementation - are simple. You decide which merchants to promote and how to promote them, and when commissions are generated, you can see your stats in real-time. All payments are consolidated from the programs you participate in, and are paid with one check or direct deposit by ShareASale.

ShareASale has a strict "No Software" policy which means you will not have to deal with affiliates utilizing Adware, Toolbars, or other desktop software.

PREVIEW MERCHANTS | SIGN UP

Awards

BEST WEB

Best Affiliate Network '08-'07, '06-'05
Best Affiliate Manager '07
Best Service to the Industry '06
Best Affiliate Program '07, '06

PRINCIPLE AWARD WINNER 2008 | PRINCIPLE AWARD WINNER 2007

Affiliate Marketing Legend '08
Affiliate Marketing Advocate '07

AffiliateFairPlay.com
Fair Practice Award '06

Resource	Alexa	Descr
Share a Sale	746	Absolutely the overall best performance marketing network in the world today is ShareASale. Affiliate network providing pay-per-sale, pay-per-lead, and pay-per-click programs for webmasters.

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Rakuten LINKSHARE™

ABOUT US | JOIN | OUR CLIENTS | SITEMAP

Search | United States

What We Do | Affiliate | Leads | Search | Events | Campus | News | Blog | Login

THE NEW LOOK IN PERFORMANCE MARKETING

Advertisers | Publishers | Agencies

Grow sales and find new customers using the industry's leading Affiliate Marketing Network. Our solutions will help you exceed your online sales objectives while staying within your budget. Become an expert and get [certified](#) as a Rakuten LinkShare Program Manager for Affiliate Marketing.

Online marketing solutions for Advertisers:

- [Affiliate Marketing](#) Network, Services and [Certification](#)
- [Lead Generation](#) Network and Services
- [Search Marketing](#) Management

LEARN MORE

Press Releases

March 5, 2013
[Rakuten LinkShare Search Marketing Services Deliver Dramatic Results](#)

February 7, 2013
[Rakuten LinkShare Network Data Reveals Sweetest Valentine's Day Opportunities for Online Advertisers and Publishers](#)

Ranked #1 Again!

THE ONLINE ADVERTISING BLUE BOOK
2012 & 2013 Best Affiliate Network

See More Affiliate Programs

PUBLISHERS

Resource	Alexa	Descr
LinkShare	767	LinkShare is a TOP network, based on the strength of its platform, quality of support and international capabilities. LinkShare is the leader for Affiliate Marketing Services and Lead Generation.

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Charles Holland



Resource	Alexa	Descr
PeerFly	2,860	Highly rated CPA net. PeerFly is one of my favorite networks. They are courteous, helpful, and point you in the right direction. Internet marketing just got easier.

If you visit CoachTIP.com (www.coachtip.com) you'll find that we've included TONS MORE of excellent resources for you, which will save you time and research sweat, in the members' resource area.

Merely *discovering* traffic resources can take many days or weeks of research. But *learning* at least a little bit about each of them always takes months.

Here at CoachTIP.com, we're bringing you YEARS of experience and literally *thousands* of listings, most of them carefully commented.

Here's just a sampling:

CoachTip Winning Strategies: Traffic Resources

Charles Holland

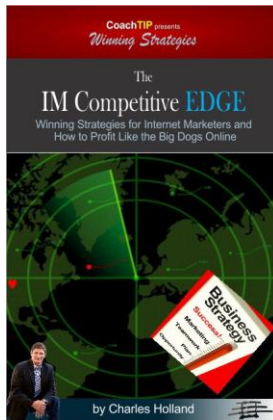
- **Over 270 CPC & CPM Advertising Networks & Resources**
- **Over 60 CPV Advertising Networks & Resources**
- **Over 500 CPA & Affiliate Programs & Resources**
- **Over 30 Classified Advertising Sites & Resources**
- **Over 190 Contextual Advertising, Article Marketing, Content Syndication & Other Writing/Ad Resources**
- **Over 50 eBook Promotion & Tutorial Writing Sites & Resources**
- **Over 70 Video Marketing Sites & Resources**
- **Over 20 Traffic Exchange Sites & Resources**
- **Nearly 50 Social Marketing Sites & Resources**
- **20 Mobile Marketing Sites & Resources**
- **Over 30 RSS Marketing Sites & Resources**
- and... these are JUST a HANDFUL among the many super-quality bonuses and resources available to you as a FULL MEMBER of the IM Competitive Edge breakthrough traffic-for-profit system.

The IM Competitive Edge (www.coachtip.com/theedge) is a **traffic-for-profit expert system**, which even newbies can learn in a matter of days, and which can benefit marketers with almost any level of experience. Once you discover how 99% of all the gurus REALLY make money online, you'll never look back!

Be sure to visit CoachTIP now and sign up as a member for the entire [IM Competitive Edge](#) package.

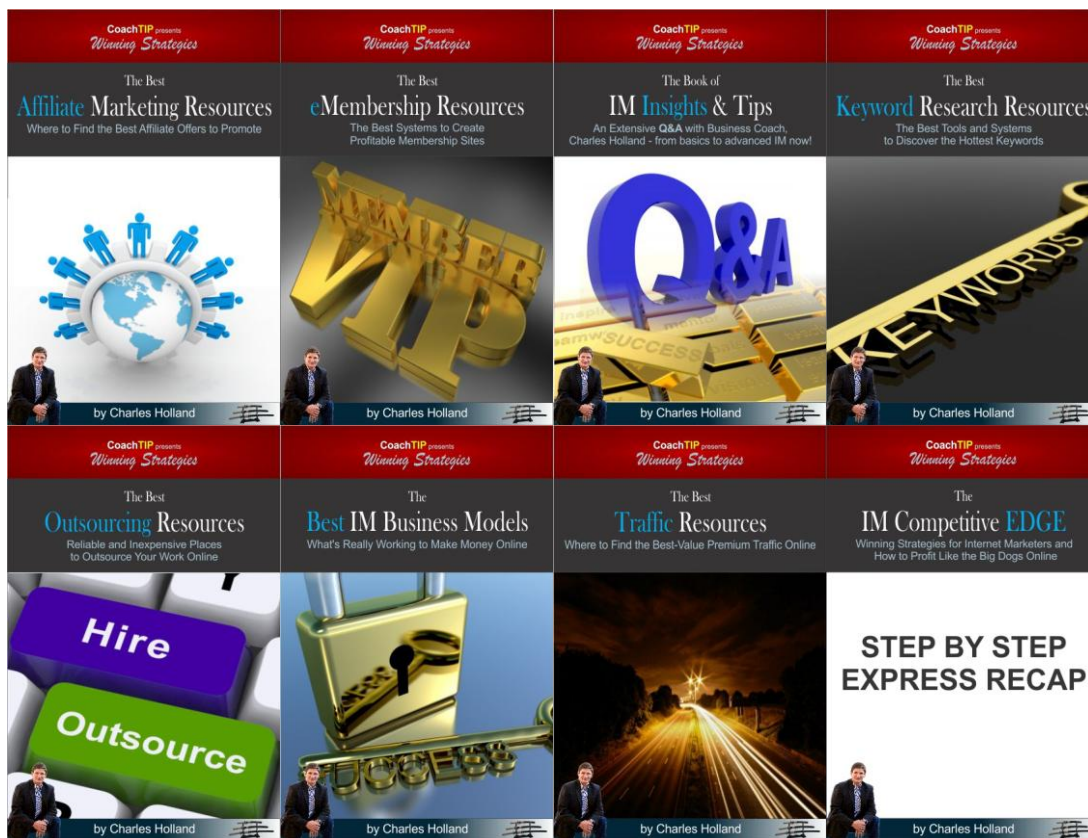
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The [IM Competitive Edge](#) is a full-featured Traffic Generation and Internet Marketing knowledge course with minimum fluff and maximum actionable steps intended to help you build a lasting and profitable online business as fast as possible with as little investment as is reasonable.

The course includes many fabulous resources, among them:



The [IM Competitive Edge](#) also includes a dedicated membership site with tons of super-useful resources, step-by-step videos and much more! Members will also receive a continually growing library of links and tools.