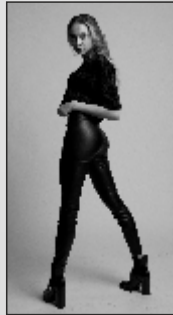


4 Out Of 4!

SIGNED, SEALED AND... ABOUT TO BE DELIVERED!

KARISHA (*Karina S., D2*) - has signed a deal with DJL Management UK plus a SINGLE RELEASE deal with Soundz Good Records (Holland) & Decca Records (UK) for “*Tears In The Rain (Menshee Mix)*” for the territories of Japan, Korea, Australia, BeNeLux, France and Germany, in 2018.



CHIA (*Ellie G., now at BIMM, UK*) - Has also signed a management deal with DJL along with a SINGLE RELEASE deal for her song “*Shattered (Signature Mix)*” scheduled for release early in 2018.

Additional high profile opps are now also being lined up for these two very promising artists on the strength of these deals! We'll keep you posted.

BUT THERE'S MORE...

We can also reveal that there is renewed interest in our two other development artists **TJ JENKINS** (*Thomas d.l.r., D2*) with DJL London, and publishing interest in **SEAN RUSSELL** (*external to SIS*) with Notting Hill Music.



Additionally, we're working on a fresh round of remixes for both of their selected tracks.



This means that, so far, **four out of four** of our professional development artists indeed seem to be on the right career path with us!

ARTIST DEVELOPMENT WITH SIMA?

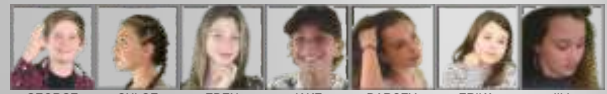
While Pro Artist Development with **MMI Music** is by invitation only (sourced from the best SIMA artists). However, we also offer a special “early development” program for young artists with the highest potential. Could that be YOU? If so, contact us. It's an opportunity on a level you won't easily find *anywhere* else.

The Voice Calling!

Seven out of seven selected SIMA artists (*British, under 14*) have been qualified for PRODUCERS' AUDITIONS for The Voice/Kids UK. They included: Erika R. (11), Jake P-K (13), Chloe B. (11), Eden S. (12), Jill O'L. (13), George J. (12) and Darcey H. (12). Have a listen to their auditions:



<http://meermusic.com/tvk/>



Looks like one of them (**Jake**) has gone on to the next round. **BIG Congratulations!** We wish Jake the best of luck and we're right behind him, ready to support him in any way we can.

While two of our girls (Darcey and Jill) couldn't attend, everyone was encouraged to return next year.

For a variety of reasons, we have, at length, decided to submit all of these young artists earlier than we would normally have considered (*as we were nowhere near done with their preparation*), and yet they have all fared extremely well under the enormous pressure of these auditions, each beating out thousands of other applicants and only narrowly missing the next stage! Next year, they - and perhaps others - will be ready to try again, kick butt and take names! Meanwhile let's all cross our fingers for **Jake!**

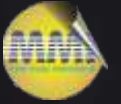
Our Blog: Latest Mixes

Students who take part in SIMA's “**Stage & Studio**” program (where they get two hours of voice and studio each week), typically record one or two new cover songs per term. You can find all these latest recordings (usually accompanied by a video) on our blog: <http://meermusic.com/b/>

The following young artists' COVER songs have been published on our blog since October 2017:

- **Clara** (11) - Same Old Love *
- **TJ Jenkins** (DEV) - This Town *
- **Esperanza** (14) - New Rules *
- **Mia** (8) -Boomerang
- **Misha** (12) - Dancing On My Own
- **Vasilisa** (8) - Ways To Be Wicked
- **Lera** (11) - Stil Still Look Pretty
- **Savannah** (10) - Count On Me *
- **Dante** (12) - Uptown Funk

(continued on page 4)



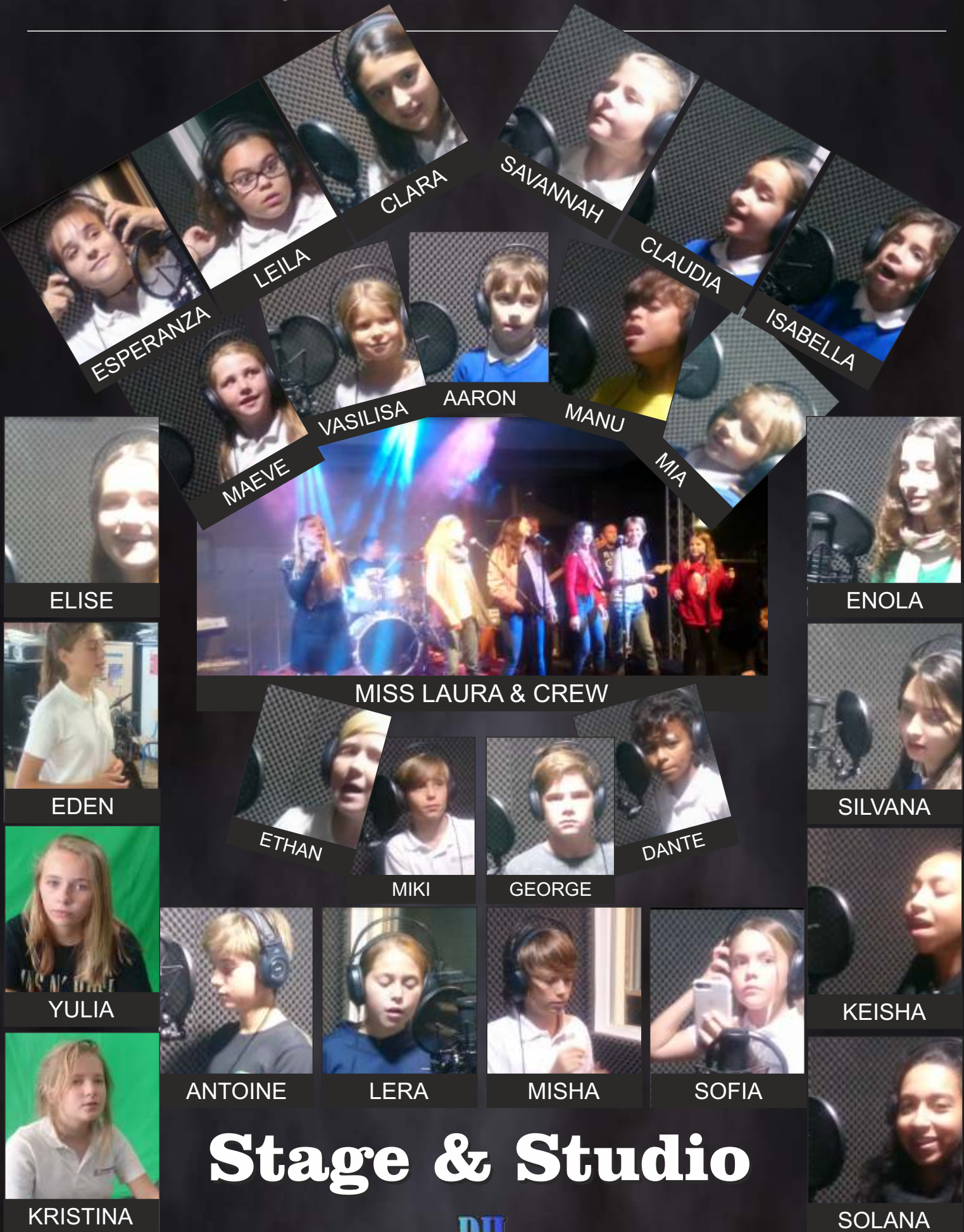
SIS Kids Storm ITV!



A - AUDITION ROOM

A1



ESPERANZA

LEILA

CLARA

SAVANNAH

CLAUDIA

ISABELLA

MAEVE

VASILISA

AARON

MANU

MIA

ELISE

ENOLA

EDEN

ETHAN

MIKI

GEORGE

DANTE

SILVANA

YULIA

ANTOINE

LERA

MISHA

SOFIA

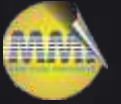
KEISHA

KRISTINA

SOLANA

MISS LAURA & CREW

Stage & Studio



Latest Mixes *(continued)*

- **Miki** (12) - Bottom Of The Ocean
- **George** (12) - I Don't Wanna Know
- **Elise** (15) - Too Good At Goodbyes *
- **Isabella** (9) - Look What You Made Me Do
- **Maeve** (8) - Cold Water
- **Claudia** (10) - I Got You / I Feel Good
- **Aaron** (7) - Thunder
- **Solana** (15) - On Top Of The World
- **Keisha** (13) - No One *
- **Leila** (14) - New Rules *
- **Ethan** (12) - All Star

*Recordings marked with * are particularly promising in our view.*

More covers and originals are published regularly.
Stay tuned!

Learning Boost!

At the beginning of the new school year, a number of our students expressed a desire to reach “**an ambitious goal**” this year. For some it was qualifying for a televised talent show (*see our Voice/Kids story!*), others wished to record an original song, while others wished to become “twice as good”.

To help these students reach their goals, we decided to create a **self-study guide** full of tips and techniques for rapidly accelerating their development. One day, perhaps, some of these folks can realistically aim for a recording career through our Pro Artist Development program.

This guide, under the working name of “**Improve Your Music & Singing Chops FAST!**” is still being written (and will continue to be expanded throughout the year), has already been made available on our blog: <http://meermusic.com/course/>

The first four chapters are now completed.

- Chapter 1 - Music Immersion
- Chapter 2 - Pitch Recognition
- Chapter 3 - Keys, Chords & Scales
- Chapter 4 - Intervals

Upcoming chapters will include cool tips for improving your vocal character, your understanding of music in general, and the nature of the music business.

The SIMA Difference

MORE THAN AFTER-SCHOOL FUN!

SIMA's **Stage & Studio** program is for students who want MORE than just a little extracurricular fun in the afternoon.

The goal here is not only to give our students **professional quality studio demos** of their music (*which in itself is a unique opportunity that virtually no other non-music school in the world offers, much less at this price!*), but also to give a realistic chance to the most driven, ambitious and talented among them to be “discovered”. It is certainly possible to pursue a pro music career while at the same time continuing more conventional academic education.

We do this on a few different levels.

In our **voice and instrument classes**, we help the students develop the necessary technique. Some students take our group courses (*which have the added advantage of introducing a spirit of positive competition as well as instant feedback*), while others take solo classes.

The “**Stage & Studio**” program is for those who also want to record themselves and create a “product” - a recording which can be shared around the world, used as a marketing tool or even sold.

The next step up is our so-called “**Early Development**” program.

This is for students who aren't quite ready for “pro development” (see below), but want to get there eventually. The focus here is on songwriting and recording as well as studio vocal techniques.

Finally, we have our “**Pro Artist Development**” program which is by invitation only, and which aims to give the young artist a maximum advantage in their pursuit of a record deal or perhaps a serious “indie” recording career. So far, we've only enrolled four artists into this program, and we've succeeded in bringing *each one* of them right to the point of a career breakthrough! And we're just starting. See story on the first page of this newsletter.

To inquire about SIMA programs on any level of interest, contact us:
SISmusic@sis.gl

